

4. APPOINT NEW BOARD MEMBERS

Susie Wilson moved and Judy Chirco seconded the motion to appoint Nora Campos and Brad Lambert to the board. The motion unanimously passed.

5. BALLOT INITIATIVE UPDATE

Kathleen King provided a brief overview of the proposed sales tax measure being presented to the Santa Clara County Board of Supervisors for their approval on June 19, 2012. The measure proposes a small, general sales tax of up to 1/4-cent on the November 2012 ballot. It needs 50% and one vote to pass. The revenue generated on a 1/4-cent tax and 1/8-cent tax is estimated to be \$70M to \$80M and \$35M to \$40M, respectively.

Ruth Bernstein of EMC Research, Inc. presented confidential polling results on the proposed tax measure. The board engaged in a discussion about the tax measure and its potential support for it. Robin Roche, serving as a representative of Santa Clara Family Health Plan, stated that the Health Plan is extremely supportive of the proposed tax measure.

Reymundo Espinoza moved and Susie Wilson seconded the motion for the board to endorse the measure for up to a 1/4-cent general sales tax. The motion unanimously passed. Susie Wilson moved and Reymundo Espinoza seconded the motion for the board to contribute up to \$250K to the tax measure given that the amount of the contribution does not jeopardize the Foundation's nonprofit status. The motion unanimously passed.

Chair Dana Ditmore reminded the board that all materials that are distributed to them should be held in confidence.